



ARTHANOMICS

2019:

ON THE GRID

8th, 9th & 10th August

2019



WE ARE:

A PLATFORM FOR THE
AMBITIOUS AND ACADEMICALLY
INCLINED YOUTH OF THE
COUNTRY TO EXPLORE BEYOND
THE REALMS OF TEXTBOOKS.
ARTHANOMICS PROVIDES AN
OPPORTUNITY FOR INTELLECTUAL
DISCOURSE AMONG STUDENTS,
ESPECIALLY THOSE WHO HAVE A
BACKGROUND IN ECONOMICS,
FINANCE AND BUSINESS.

WE DO:

ALL'S WELL THAT SELLS WELL:

Our last year's flagship event, All's Well That Sells Well, is an event to test the creativity and ability of the participants to create and pitch a marketing, digital and print, plan for a company or product to shareholders.

ARTHANOMICS ASSEMBLY:

This event plays to those with the gift of the gab, the public speakers, specifically those that can apply these skills to debating about and fixing real world issues.

BULLS AND BEARS:

Simulation of a stock market where participants act as traders and buy/sell shares of companies with regular updates / world events that cause price fluctuations.

A crowd puller, it features over 100 participants.

WE DO:

CASE CONUNDRUM:

An Arthanomics-style case competition, the rounds of which involve teams solving complex business challenges presented to them. Participants must analyse and strategise, to come up with innovative and practical solutions.

DOOM AND DESTINY:

Our underground trading event requires you to procure, buy, sell and trade between participants: couldn't be so complex, could it? This event will require participants to crunch their numbers, make logical bids and take bold risks, to gain a profitable advantage.

ENTREPRENEURIAL ESCAPE:

Our multi-phase innovation and entrepreneurial competition will require you to overcome real life business problems which address social, scientific and societal issues through creativity and critical thinking. This event is for all the future entrepreneurs out there. Think you can make a mark?

WE DO:

JOURNALISM IN JEOPARDY:

Our online event will not only be assessing the participant's capabilities, creativity and coherence in wading through the alleys of alternative facts—this event will also test how participants handle and try to overcome the fear and mistrust the new technology age has towards its journalists.

POWERPLAY:

This event brings out the politics of sports - quizzing the participants' knowledge about the sport and players, and testing their skills in a bidding war for the most talented players.

TECH IN TROUBLE:

An event involving an exhaustive research paper aimed at providing a solution to a common problem, through different perspectives. This is our policy paper event, this year featuring the controversial: Tech Policy.